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FOR IMMEDIATE RELEASE

Photos Included

Starla Warren Honored with Salinas Valley Chamber of Commerce Spirit of the Community Award

Salinas, CA (February 27, 2018)—At the 97th Annual Awards Luncheon on February 22nd, the Salinas Valley Chamber of Commerce honored HDC President Starla Warren with their Spirit of the Community Award.

As president of Monterey County Housing Authority Development Corporation (HDC), Warren has earned the respect of all who work with her and her team for being fearless, persistent and creative in addressing housing challenges on the Central Coast of California. She embodies the spirit of the community by constantly working to bring more affordable housing to the area.

“The people who benefit from affordable housing are the real spirit of the community,” said Warren during her acceptance speech. “They are the backbone of our economy and I am exceptionally honored to have received this recognition of our support for them.”

In 2017 alone, HDC began construction on two new affordable housing developments which will add a total of over 100 newly-constructed affordable housing units to Monterey County in California. In the rural farming community of Castroville, 50 of those units are earmarked for farm laborers and their families. With the completion of Dai-Ichi Village, an affordable housing development for seniors in Salinas’s Chinatown, HDC was honored in 2017 by the City of Salinas with the David G. Swanson Award recognizing their tremendous contributions to the viability of the community.

At one of HDC’s recent housing development groundbreaking ceremonies, a community partner stated that in his 25 years in the industry he has never met anyone as good as Starla at figuring out the nuances of bureaucracy to turn a “no” into a “yes.” Her spirit, energy and intelligence have benefited Monterey County tremendously in addressing the challenge of affordable housing.

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About HDC

HDC was created to assist Public Housing Authorities with redeveloping their public housing and related portfolios as well as building development capacity. Due to HDC’s intimate knowledge of all public housing, Housing Choice Vouchers and other Public Housing Authority programs, they are in an excellent position to share their knowledge and approaches. For more information about HDC, visit hdcmonterey.org or call 831-796-4660.

About Salinas Valley Chamber of Commerce

The Salinas Valley Chamber of Commerce is an association of nearly 700 businesses and organizations, representing thousands of local employees and stakeholders. The Chamber is dedicated to Creating a Strong Local Economy, Promoting the Community, Providing Networking Opportunities, Representing the Interests of Business with Government, and Taking Political Action. To learn more, visit SalinasChamber.com or call 831-751-7725.

Held in February, the Annual Awards Luncheon is the Salinas Valley Chamber's largest annual event, with over 500 attendees, and recognizes standout businesses and individuals in the community